

DEVELOPMENT OF A BUSINESS DRIVEN IT STRATEGY FOR A EUROPEAN PRIVATE BANK



Client

- Leading European private bank focusing on wealth management and investment funds business
- Global presence with over CHF 50 billion assets under management

Starting position

- Backlog of untackled business needs due to major infrastructure consolidation program
- Development of an business driven IT strategy

Approach

- Systematic collection of strategic business requirements and priorities with respect to IT from a top management perspective
- As-is analysis of IT organization, architecture and expenditures
- Alignment of all IT activities with respect to strategic business priorities

Results

- Introduction of a business-driven IT strategy with target architecture, organization, project portfolio and budgets to the executive board and board of directors
- Unanimous decision for implementation as basis for successful future growth (5-year planning)
- Sustainable strengthening of IT's role as real business enabler and value creator