

IT STRATEGY FOR A MAJOR SWISS HEALTH INSURANCE COMPANY



Client

- One of the major Swiss health care companies
- More than 800'000 insured

Starting position

- Post-Merger-Optimization of the IT department
- Creation of transparency on IT's value contribution to the success of the company

Approach

- Top Management Appraisal
- Detailed analysis of the current situation with respect to business IT alignment, IT architecture, IT governance, and IT management
- Identification and prioritization of the strategic need for action
- Definition of a new IT strategy

Results

- Successful positioning of IT as real business enabler and value creator within the organization
- Full buy-in and approval of the IT strategy and identified project portfolio by the board of directors