

# SYSTEMATIC OPTIMIZATION OF IT'S VALUE CONTRIBUTION FOR A GLOBAL TELCO COMPANY



## Client

- Leading global telecommunication company
- Sales of approx. CHF 100 billion worldwide; more than 200'000 employees

## Starting position

- Decentralized IT organization, no systematic and consistent demand-side IT management, relatively high IT expenditures and insufficient business value delivered by IT
- Overall market pressure required system cost savings

## Approach

- As-is analysis of all IT activities, resources and expenditures
- Identification of optimization levers with respect to potential increases of business value and cost savings
- Establishment of new steering and management tools in the IT organization

## Results

- Identification of cost savings potentials of approx. 30 % overall
- Establishment of consistent budgeting, planning and steering processes in the central IT organization to improve the long-term business value