

DESIGN OF SOURCING STRATEGY FOR INTERNATIONALLY LEADING CAR MANUFACTURER



Client

- Internationally leading premium car manufacturer headquartered in Germany
- Sales of above EUR 50 billion p.a.

Starting position

- Fragmented and organically grown provider landscape for IT and services
- No consistent overall sourcing strategy

Approach

- Analysis of current sourcing structure and provider landscape
- Introduction of segmentation and selection criteria for different sourcing options
- Identification of optimization levers and development of future strategic sourcing roadmap

Results

- Effectively aligned sourcing strategy with clear sourcing guidelines for different sourcing segments
- Optimized target provider structure and landscape with consistent selection criteria