

# TRANSFORMATION OF THE IT ARCHITECTURE OF A GLOBAL MEDIA OPERATOR



## Client

- One of the world's largest media operator
- Member broadcasters reach an audience of 650 million weekly

## Starting position

- Very fragmented IT landscape which does not satisfy the business needs, such as missing functionalities; lack of management information due to inconsistent data
- Therefore, decision to replace large parts of the IT landscape by implementing an industry standard package

## Approach

- Definition of desired IT architecture and supporting business case
- Preparation & execution of tender and selection of ideal technology and service suppliers
- Monitoring of the implementation

## Results

- Selection of the best matching provider
- Implementation of an industry standard package which covers major parts of the value chain